

present

The III Annual CreART Forum



EXTREME FUTURE

3 – 5 February 2010, Brussels, Belgium

PROGRAMME

3 FEBRUARY 2010

Arrival of participants to Brussels during the afternoon

19.00 – 21.00

Czech Center

60, Rue du Trône

B-1050 Brussels, Belgium

Welcome drink and opening reception under the auspices of the Representation of the Pilsen Region to the EU

We have the honour to welcome Maria and Alexander Pushkin and Larisa Tsjernina

Introduction of the **International A.S. Pushkin Foundation** and **Tsjernina Foundation and Gallery for Chernobyl Children**

Classical music performance

4. FEBRUARY 2010

European Training Institute (ETI)

57, Rue Froissar

B-1040 Brussels, Belgium

8.30 – 09.00

Registration of participants and speakers

9.00 – 10.00

9.00 – 9.05 Opening speech, moderator (**Petra Ringrose**, Director, SN Consultancies)

9.05 – 9.20 Greetings – European Commission

9.20 – 9.45 **KEYNOTE SPEECH: *The future will be interactive*** (**Jan Söderqvist**, Soderqvist Media AB, Founder)

9.45 – 10.00 Discussion between guest speakers and participants

10.00 – 10.30 Coffee break

10.30 – 12.00

Panel 1: FUTURE TRENDS OF CULTURAL SOCIETY, CULTURAL DIPLOMACY AND CHALLENGES OF CULTURAL IDENTITY

Moderator: Yelena van Immerzeel-Kharitonova (Caravan Cultura)

10.30 – 10.50 *Artistic Vision of the Future, inspired by the Concept of Social Sculpture* (**Inga Cholmogorova**, Founder of ICH Atelier and Cholmogorova.com, Artist and Designer, Amsterdam, the Netherlands)

10.50 – 11.10 *ART as a stimulating environment for charity and good will* (**Faina Zakharova**, President of Line-life Charity Fund, Moscow, Russia)

11.10 – 11.30 *Traditions and presence as one of the perspective creative forms for successful art project management* (**Irina Eroshkina**, President of “Heritage” Foundation, part of Imperial Porcelain Factory, representative of “Manege” Gallery, St. Petersburg, Russia)

12.00 – 13.00 Lunch break

13.00 – 14.30

Panel 2: CHALLENGES OF FUTURE CITY LIFE AND URBAN PLANNING

Moderator: Petra Ringrose (SN Consultancies)

13.00 – 13.15 *Future City Development* (**Aleksandar Jovanovic**, President of the City Parliament of Novi Sad - Region of Vojvodina, sociologist and politician, Serbia,)

13.15 – 13.30 *Culture and Development, Create Culture Policy for the City, Importance of Agenda21 Culture in the City of Novi Sad* (**Biljana Mickov**, Culture Manager, Novi Sad, Serbia)

13.30 – 13.45 *From directory to search function, or a bottom-up strategy* (**Cees Donkers**, Chief Urban Designer, City Hall of Eindhoven, the Netherlands)

13.45 – 14.15 Q&A session

14.15 – 14.45 Coffee break

14.45 – 16.30

Panel 3: FUTURE TRENDS IN POLITICAL, ECONOMICAL AND INDUSTRIAL CONTEXT

Moderator: Astrid Severin (Greenovate! Europe EEIG)

Special focus: energy

14.45 – 15.00 *Title of the presentation to be confirmed* (**David Schreib**, European Commission, Directorate General for Energy and Transport: Security of Supply and Energy Markets)

15.15 – 15.30 *Roadmaps for a Sustainable Future: The Ecoeconomics of Energy* (**Christof van Agt**, Senior Researcher, Clingendael International Energy Programme, the Hague, the Netherlands)

15.30 – 15.45 *How smart will be our energy future?* (**Zuzana Krejčířířková**, EU Affairs Manager, CEZ, a.s.)

Special focus: new technologies

15.45 – 16.00 *New forms of organization and governance enabled by technology* (**Leo Exter**, Founder of Weststartup, Brussels, Belgium)

16.00 – 16.15 *Call for New Minds: How to Prepare for the Turbulent Futures Ahead?* (**Slava Kozlov**, Founder and Director of Summ(n), formerly Philips Design, Eindhoven, the Netherlands)

16.15 – 16.45 **Q&A session**

16.45 – 17.15

Closing remarks by individual moderators

5 FEBRUARY 2010

9.00 – 10.00

Visit to the European Commission - presentation

10.30 – 11.30

Visit to the European Parliament – presentation

12.00

End of the official programme

Special thanks to our partners:

