

The II ART Forum
Creativity and Innovations in Europe
5th February 2009, Brussels, Belgium

Sous le patronage de Mme. La Commissaire Benita Ferrero-Waldner (Membre de la Commission européenne chargé des relations extérieures et de la politique européenne de voisinage)

With participation of the European Commission, DG Culture and Education

On 5th of February 2009, the Art Forum on "Creativity and Innovations in Europe" will focus on showcasing innovative or creative practices via our face-to-face interactive gathering. Our speakers as well as our participants are invited to contribute to the Art Forum by presenting experiences, policies, ideas, programmes and projects stimulating creativity and innovation with the objective to offer a platform for exchange and networking.

10:30 **Registration** at Business Center **Quartier Latin**, 100-102 Avenue des Saisons, 1050-Brussels

11:00 **Welcome Addresses.** Welcome word from a host organization and one of the organizers of the Art Forum, Petra Ringrose-Erabkova, Founder of SN Consultancies, Brussels, Belgium

11:10 **Welcome word and greetings** on the "Year of Creativity and Innovation", the European Commission, DG Culture and Education, Brussels, Belgium

11:15 **Welcome letter**, Victoria Joukovskaia, European Parliament, Department of Culture, Brussels

11:20 **Creative way of life, creativity as a lifestyle, creativity in urban life**, Giovanni Padula, Director of CityO, Milan, Italy (colleague of Richard Florida)

11:40 **Cultivating creativity and innovations**, Cees Donkers, Coordinator and Urban Designer, Department of Urban Planning and Design, Eindhoven, The Netherlands

12:00 **Create your own City!** Vladimir Bobkov, Chief Editor of Art Manager magazine, Moscow, Russia

12:20 **The era of innovators. The 130 years old dream of Kazemir Malevich**, Valentina Kirillova, Director of the Centre of Modern Art, Vitebsk, Belarus

12.30-13.00 Lunch buffet

Round tables: **1. Round Table on Social Creativity and Innovations, Media, Policy Development, Education & Research**

- **Creative solutions in PR as a way of improving companies profits**, Margarita Sandler, IMA Media PR Agency, Brussels (Moscow);
- **How creative ideas compensate the absence of budget**, N. Yavdolyuk, RACO, Moscow, Russia

- **Policy of Creativity and Innovations on a level of Province. Case of Vojvodina, Novi Sad,** Biljana Mickov, Cultural Manager, Advisor for the Minister of Culture of the Parliament of Vojvodina; Serbia
- **Creativity in the implementation of the foreign cultural policy-the case of the Cervantes Institute,** Ivana Jovanović Arsić, Servantes Institute, Belgrade, Serbia
- **Hosting strategy and development,** Patrick Maison, Brussels Convention Bureau, Brussels
- **Creativity and Intercultural Diversity,** Irina Troitskaia, Consultant, Intercultural Communication Consultancy and Staff member a Center of Integration, Foyer, Government of Flanders, Brussels
- **Creativity and Cultural Diversity in Education,** M. Wolny-Piers, Post-Viadrina, Gent, Belgium
- **Creativity and Innovations in Education,** Tom Verbeke, the vice-dean Education at the Hogeschool-Universiteit Brussels
- **Creativity and Lifelong Learning,** Larissa Katayeva, Director of Career Services , Nijenrode University, the Netherlands
- **Creativity and Feminism,** Carolina Fonseca Hermes, University of Rio de Janeiro, Brazil
- **Innovations. Infrastructure of innovations,** B. Bankowski, PROGNOZ, Brussels-Perm
- **Innovations in European Projects,** Nailija Dindarova, Consultant, The Centre, Brussels, Belgium

2. Round table on Arts, Crafts, Design, Creative projects and culture

- **Creativity in Projects. Prague International Marathon,** Petra Ringrose-Erabkova, SN Consultancies, Brussels-Prague
- **Creative & Magazine business; time to change,** Elena Bucciero, Founder of Away Magazine, Brussels, Belgium
- **Creativity in a Cultural Foundation,** D. Shabdukaromov & M. Amvrosova, AlemArt, Kazakhstan
- **Innovative way of having an Art Gallery,** Elena Sidorenko, Kartina Art Gallery, Gorinchem, the Netherlands
- **Creativity and Choreography,** Olimjon Beknazarov, World Dance Group, Voyage, Rotterdam
- **Innovations, creativity and business,** A.Bat-Ulzii, Spirit of Mongolia, Brussels
- **Creativity and Intuition,** Marianne Tuerlings, Director, SHIRDAK, Amsterdam-Maastricht
- **Creativity and Chocolate business,** Representative of Pierre Marcollini, Brussels, Belgium
- **Creative and Innovative ways in Interior Design,** Alain Gilles, the Studio, Brussels, Belgium
- **Creativity and Magic Reality,** Luba Sokolovsky, Artist, Brussels, Belgium
- **Creativity and Smell of Success,** Jean-Paul Marsman, Artist, Eindhoven, the Netherlands

17:00-17:30 Q & A, Conclusions and Recommendations, Comments of the Art Forum, Networking

18:00-20:00 Art Forum's Reception

Reception will be held at the premises of the Representation of Central Bohemia Region in Brussels and under patronage of the Czech Presidency of the European Union

Representation of Central Bohemia Region

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